



# 2014 AICPA European Summit

Frankfurt Marriott Hotel  
Frankfurt, Germany  
**13-14 May 2014**

Save  
**53€** (\$75)

Early Bird Discount  
Details on Page 4

Sessions in  
**English**

PCPS Members  
CGMA® Designees

Save an Extra  
**35€** (\$50)

# Insights and Perspectives

From Across the Atlantic

Big waves, in the form of new regulations in business and tax, are coming from Washington, DC, and beyond. The impact spans every industry, every specialisation, every organisation — and in a singular way for European companies who do business in the United States.

Get ready for the incoming changes this May with the inaugural **AICPA European Summit**. With experts on U.S.–Euro business topics leading every session, you'll gain new perspectives into U.S. accounting practices and a first look at changes coming your way. This is your chance to network with experts, get answers to your questions and guide your organisation with deeper expertise in US GAAP, practice management, tax, risk and fraud management.

## Featured Topics

- The State of the Profession
- Economic Outlook
- US GAAP
- Negotiation Tactics
- Creating Partner Accountability and Unity in Your Firm
- Corporate Governance
- Global Transfer Pricing
- IT Fraud
- Doing Business in the United States
- Risk Management

## Who Should Attend

Professionals who want to learn more about the practical ways of doing business in Europe and the United States, and professionals who deal with international business issues, including international tax

- Mid- to senior-level executives in finance, business and industry, and public accounting
- Attorneys, consultants and finance professionals
- Business shareholders and owners

## Meet the Speakers



**Marc Beckers**  
Head of Analytics for EMEA,  
Aon Benfield



**Kathryn Byrne, CPA**  
Partner, WeiserMazars



**William James**  
Partner, BKD LLP



**Mark Koziel**  
Vice President, Public Practice & Global  
Alliance, AICPA



**Jeffrey Larson**  
Tax Consultant, DELTA Revision Ltd.



**Alexander Spiess**  
Managing Partner, DELTA Revision Ltd.

Register by 11 April 2014 **Save 53€ (\$75)**  
PCPS Members and CGMA® Designees **Save an Additional 35€ (\$50)**

## Tracks

## Firms

## Business and Industry

### Tuesday, 13 May – Day 1

8:00–17:30	Registration and Message Centre Opens		
8:00–9:00	Continental Breakfast		
9:00–9:15	Welcome and Introductions		
9:15–10:30	State of the Profession		
10:30–11:00	Refreshment Break		
11:00–12:30	Economic Outlook		
12:30–13:30	Luncheon		
13:30–15:00	Concurrent Sessions	US GAAP (Generally Accepted Accounting Principles)	Negotiation Skills
15:00–15:30	Refreshment Break		
15:30–17:00	Concurrent Sessions	Creating Partner Accountability and Unity in Your Firm	Corporate Governance
17:00–19:00	Reception		

### Wednesday, 14 May – Day 2

8:00–17:30	Registration and Message Centre Opens		
8:00–9:00	Continental Breakfast		
9:00–10:30	Risk Management		
10:30–11:00	Refreshment Break		
11:00–12:30	Information Technology Fraud		
12:30–13:30	Luncheon		
13:30–15:00	Doing Business in the United States		
15:00–15:30	Refreshment Break		
15:30–17:00	Global Transfer Pricing Update		
17:00–17:15	Final Comments and Adjournment		

Topics and speakers are subject to change. Visit the website for the most up-to-date agenda.

## With the Support of



## OPPORTUNITY

It's what the CGMA<sup>®</sup> designation stands for

Officially, it's Chartered Global Management Accountant<sup>®</sup>. Established by AICPA and CIMA, two of the world's most prestigious accounting bodies, the CGMA designation represents accomplished professionals who drive and deliver business success, worldwide.

Find out more at [cgma.org](http://cgma.org)



CGMA<sup>®</sup>  
Chartered Global Management Accountant

Powered by



CGMA, CHARTERED GLOBAL MANAGEMENT ACCOUNTANT, and the CGMA logo are trademarks of the Association of International Certified Professional Accountants. These trademarks are registered in the United States and in other countries.



The **American Institute of CPAs<sup>®</sup>** (AICPA) is the world's largest member association representing the accounting profession, with more than 394,000 members in 128 countries and more than a 125-year heritage of serving the public interest. AICPA members represent many areas of practice, including business and industry, public practice, government, education and consulting. The AICPA sets ethical standards for the profession and U.S. auditing standards for audits of private companies, not-for-profit organizations, federal, state and local governments. It develops and grades the Uniform CPA Examination and offers specialty credentials for CPAs who concentrate on personal financial planning, fraud and forensics, business valuation and information technology.

# Register Today

Save **53€** (\$75)

## Early Bird Discount

Expires **11 April 14**

Nonmember: 1,015€ (\$1,380)

AICPA member: 800€ (\$1,080)

Save **35€** (\$50)  
an additional

PCPS Members/CGMA® Designees

## Frankfurt Marriott Hotel

Located in the largest financial centre in continental Europe, the Frankfurt Marriott Hotel is an upscale business hotel that offers easy access to the best Frankfurt has to offer. Enjoy the city's rich culture and history, many museums and botanical gardens, sensational cuisine and contemporary architecture that creates a breathtaking skyline. The hotel is also conveniently located directly across the street from the Frankfurt Messe Fairgrounds, home of many world-class trade fairs and exhibitions.

# Register Fast

[cpa2biz.com/euro](http://cpa2biz.com/euro) • 1.888.777.7077

**Online\*:** [cpa2biz.com/euro](http://cpa2biz.com/euro) **Phone\*:** 1.888.777.7077 or 1.919.402.4500

\*Credit card registration only (AICPA VISA® \*\*, American Express®, Diners Club®, Discover®, MasterCard® or VISA®)

\*\*If you use an AICPA credit card, you can earn five points per dollar spent on AICPA conference purchases. To learn more or apply, visit [cpa2biz.com/bankofamerica](http://cpa2biz.com/bankofamerica)

## Recommended CPE Credit 14 Hours

This conference program was prepared in accordance with the Joint AICPA/NASBA Statement on Standards for Continuing Professional Education (CPE) Programs effective on 1 July, 2012. The recommended CPE credits are in accordance with these standards; however, your individual state board is the final authority on the acceptance of programs for CPE credit.

## Conference Fee

On-site conference fee includes all sessions, conference materials, continental breakfasts, refreshment breaks and luncheons. Applicable German VAT (Value-Added Tax) will be added.

## Group Registration

Registration for two or more individuals at the same time may qualify for group discounts; additional savings may be available for groups of 10 or more. For more information, please call AICPA Member Service at 1.888.777.7077 (9am–6pm ET). Program Code: **EURO14**

## Cancellation Policy

You may cancel without penalty if written cancellation requests are received by **16 April 2014**. Due to financial obligations incurred by the AICPA, a credit voucher less 50% of the registration fee will be issued for written requests received by **22 April 2014**. No refunds or credits will be issued on cancellation requests received on or after **23 April 2014**. For more information, call AICPA Member Service at 1.888.777.7077.

## Hotel Information

Contact the hotel directly to obtain their policy on reservations, deposits and cancellations. Rooms will be assigned on a space-available basis only. Ask for the American Institute of Certified Public Accountants rate when booking your hotel room. Room rates include the applicable German VAT (Value-Added Tax) and service charges.

## Frankfurt Marriott Hotel

Hamburger Allee 2  
Frankfurt Hessen 60486  
Germany

Hotel Phone: 49.69.7955.0  
Hotel Reservations: 1.888.737.9477  
Hotel Rate: 179€ (\$248) Single/213€ (\$295) Double  
**Cutoff Date: 22 April 2014**

The AICPA will not share or use any personal information for any purpose other than registration and communication for the event.

14937-CAP

Register by 11 April 2014 **Save 53€** (\$75)  
PCPS Members and CGMA® Designees **Save an Additional 35€** (\$50)